# ShowMe Webshop

Enterprise class, fully integrated B2B ecommerce platform for on-premise or cloud deployment

Built on **ShowMe+** technology **ShowMe Webshop** is a powerful but simple to use, end-to-end online store system with everything you need. We manage all the difficult stuff, so you can easily sell your goods!

Create better online opportunity for your business through our IBM i integrated ecommerce solution. With ShowMe Webshop, selling B2B products can be as every bit simple as selling products to B2C. You get one unified platform to run your online business with ease:

- Fully customisable online store
- Add multiple filters and search systems
- Add new stores and product lines in minutes
- Easily manage products
- Full integration with your IBM i enterprise
- Manage unlimited product lists and inventory
- Fulfil orders in a single step
- Track open orders and review sales history
- Provide B2B budgeting
- Fully integrated content management system

## Deliver a better web store experience.

**ShowMe Webshop** offers the best web store for your business using the best technology. A marriage between the transactional prowess of the IBM i and an integrated, open source content management system (CMS) provide the perfect environment to deliver and maintain your B2B online business. Reflect the unique personality of your business, replicate your corporate look and feel or create something entirely new - **ShowMe Webshop** provides you with flexibility and choice.

Real-time B2B transactions

Cloud or on premise deployment

Advanced security and encryption

One Enterprise License

Browser based deployment

**ShowMe Webshop** has everything you need for a successful online B2B/B2C business. Fully integrated with your backend IBM i enterprise **ShowMe Webshop** will provide real-time validated updates for items such as stock bookings.

ShowMe Webshop makes choosing the right products a breeze for your customers. Providing interactive selections through 'configurable and meaningful filters' e.g. Body-Zone, Size, Colour, etc. Easier still, start typing the garment you're looking for and the 'google-like' search bar will predict then suggest the appropriate clothing as you add details.

More than 60% of B2B businesses implementing WebShop technologies see an overall greater spend with the company. Using **ShowMe Webshop** can help drive growth and introduce new channel opportunities through better communicating new products and promotions while simultaneously improving the overall buying

Deliver a secure experience using the latest web technologies and security systems to keep data safe. Provide workflow to allow for B2B order approvals and secure payment.

The **ShowMe WebShop** has integrated site analytics so you can learn more about your customers buying processes. This allows you to make decisions on how to better serve your customers and what products or invest more time and energy within.

Increase revenue potential. Using the integrated content management system provides instant key word creation and modification for improved search engine optimisation (SEO). It's quick and easy, all you have to do is add the appropriate content and you're on your way to boosting you listing in search results.

With an inbuilt, open source and award winning content management system, **ShowMe WebShop** allows you to customise their online experience from visual content right down to individual customer requirements and special functionality..

Built into **ShowMe WebShop** is the award winning open source content management system, Umbraco. Having Umbraco as part of the solution allows you to manage, edit and update your webshop(s) as easy as possible using a simple to use drag and drop interface.

**ShowMe WebShop** makes it easy for you to manage and gain control of expenditure. Control expenditure through setting appropriate quantity, points or currency 'value type' allowances by job role / contract and business types. Once budget values have been set-up, a time value budget cycle can be created with reoccurring 'sliding' or 'granting' days.

Manage multiple channel delivery over multiple locations with multiple languages. No matter the scale of the business or who's logging in, you can serve the experience they need with the options they're looking for at a click of a button.

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ShowMe WebShop has without doubt given us the edge, not just on providing excellent service for our customers but also helping to win new business with being able to offer a customised user focused store delivering efficient and reliable processes for the client as well as ourselves.

**Adrian Lawson | IT Manager | Simon Jersey**

# Learn about more IBM i solutions from the **Utilities 400** enterprise suite.

**Utilities 400** specialise in developing and delivering high quality applications for users of the IBM i platform anywhere in the world.

ShowMe Webshop is just one of the many solutions within their enterprise solution suite.



**ANALYTICS B.I. & MODERNISATION**
Real-time, OLAP powered, browser based, mobile enabled.

**EXTRACTION & TRANSFORMATION**
Extract data from spool and/or database files and transform into multiple formats including XML, XLS, PDF, SQL and more…

**ENTERPRISE DATA MANAGEMENT**
Use data from sources as far reaching as customer/supplier spreadsheet, structured data in the cloud, to multiple other databases.

**DISTRIBUTION**
Send transformed data by multiple methods including SMS, Email, sFTP, DropBox and more…

**FILE & SYSTEM INTEGRATION**
Integrate external data sources & formats with your IBM I enterprise including SQL, XML, XLS, CSV, Access, Oracle and more…

**ARCHIVE & CONTENT MANAGEMENT**
Store, archive and retrieve content and data on or off the IBM i

For more information on our integration, intelligence and application development solutions, please contact our partner network or Utilities 400 direct.

**Utilities 400** [Head Office]
Churchgate House, Churchgate
Bolton, Lancashire,
United Kingdom BL1 1HS

**t.**  +44 (0) 1204 388 883
**e.**  info@uti400.com
**e.**  support@uti400.com
**s.**  @Utilities400
**w.**  www.utilities400.com